



April 24-25, 2015

HID BBQ Cook-off 2015 Sponsorship Packages:

April 24-25, 2015 Festival Plaza, Downtown Shreveport

Event/Stage Sponsor: (SOLD) -\$ 10,000 Eldorado Casino

- ! Banner on stage and bridge (Spring St): Friday pm and Saturday
- ! Premiere space for hospitality tent
- ! Logo on brochure, event banner and promotional material
- ! Invitations to Friday pm kickoff party (10)
- ! Admission to Saturday Cook-off (10)
- ! BBQ Apron

People's Choice Contest and Trophy Sponsor: \$7500

- ! Recognition at awards ceremony
- ! Company banner displayed in prime location
- ! Company name on trophy
- ! Invitations to Friday pm kickoff party (8)
- ! Admission to Saturday Cook-off (8)
- ! Logo on brochure, banner and promotional material
- ! BBQ Apron

Grand Champion Trophy: \$7500

- ! Recognition at awards ceremony
- ! Company banner displayed in prime location
- ! Company name on trophy
- ! Invitations to Friday pm kickoff party (8)
- ! Admission to Saturday Cook-off (8)
- ! Logo on brochure, banner and promotional material
- ! BBQ Apron

Fish Fry Sponsor: \$5000

- ! Sponsor for Friday Night BBQ Kickoff Party
- ! Banner and recognition on Friday pm
- ! Logo on BBQ banner and all promotional material
- ! Invitations to Friday pm kickoff party (10)

- ! Admission to Saturday Cook-off (6)
- ! BBQ Apron

Mechanical Bull: \$5000

- ! Company banner displayed at mechanical bull site Friday pm and Saturday
- ! Tent to host guests or promotional display
- ! Invitations to Friday pm kickoff party (6)!
- ! Admission to Saturday Cook-off (6)
- ! Logo on brochure, banner and promotional material
- ! BBQ Apron

Children's Area: \$5000

- ! Company banner displayed at entrance to Children's Area
- ! Tent for promotional display
- ! Logo on brochure, banner and promotional material
- ! BBQ Apron/T-shirt
- ! Invitations to Friday pm kickoff party (6)
- ! Admission to Saturday Cook-off (6)

Prime Sponsors: \$2500

- ! Tent to host guests
- ! Option for Adopt A Team: HID BBQ will provide a team and
- ! up to, but not to exceed, \$300 meat allowance. Required to enter
- ! People's Choice contest
- ! Brochure and banner recognition
- ! BBQ Apron
- ! Invitations to Friday pm kickoff party (4)
- ! Admission to Saturday Cook-off (4)

Choice Sponsors \$1500 (limit of 5)

- ! Company sign on golf cart
- ! Name recognition on brochure
- ! Invitations to Friday pm kickoff party (4)
- ! Admission to Saturday Cook-off (2)
- ! BBQ T-shirt

Certified sponsors \$1000

- ! Name recognition on brochure
- ! Invitations to Friday pm kickoff party (2)
- ! Admission to Saturday Cook-off (4)
- ! BBQ T-shirt

Friends of the Cook-off \$500

- ! Name recognition on brochure
- ! Invitations to Friday pm kickoff party (2)
- ! Admission to Saturday Cook-off (2)